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## Media Alert

The State of Black America Saving and Wealth Building Address and Forum in Washington, DC Tuesday, February 23rd 10:00 a.m. until 2:00 p.m.

Some of the most influential thinkers, political pundits, corporate heads, religious leaders and entertainers, will gather on Howard University's campus for the State of Black America's (BAS) Address on Saving and Building Wealth during Black History Month. This unique national financial address will include formal presentations, and a critical, intense and much needed forum on building wealth.

The goals for the address are simple, but bold: to raise awareness of the importance of financially strong communities, to promote greater participation in saving and wealth building and, by doing so, to strengthen not only the African American community but America! BAS State of Black America: Saving and Building Wealth will examine hard-hitting truths about the issue of saving and wealth building. It will also address how educators, politicians, corporations, religious leaders, entertainers, sports figures and finally, American citizens can influence wealth building behavioral changes among African Americans.

Who: Black America Saves (BAS), a national non-profit community outreach organization engaged in community financial education and wealth building programs. Confirmed speakers as of today:

- Congressman John Conyers, United States House of Representatives
- Sandra Thompson, Director, Consumer Protection, FDIC
- Bill Baity, National Academy Fellow and former Senior Official US Department of Treasury
- Gary Flowers, President, and CEO, The Black Leadership Forum
- Ryan Mack, Capital Investment Inc. and CNN Financial Correspondent
- Michael Brown, Councilman, District of Columbia and the Ron Brown Foundation
- Corey Louchiey, President, NFL Former Players Association
- E. Faye Williams, Esq., National Chair, National Congress of Black Women, Inc.
- Lee Bowman, Chief, Community Affairs, FDIC
- Major Marocco Roberts, National Director, United States Army Banking Office
- Alex Perryman, School of Business, Business Management and Finance, Keuka College
- Hilary Shelton, National Bureau Director, NAACP
- Matthew Scott, AOL Markets and Investing Daily Finance
- Todd Bridges, Television and movie performer
- Clyde Jones, Television and movie performer
- Elsie Scott, Ph.D, President/CEO, Congressional Black Caucus Foundation, Inc
- Lezlie Baskerville, Esq., President, National Association of Equal Opportunity in Higher Education
- Sabrina Lamb, President, World of Money.org
- Margaret Simms, Urban Institute
- Troy White, CEO, Whytehouse Marketing
- Gwen Kelly, United Methodist Ministry
- Jeff Clanagan, President and CEO, Code Black Entertainment
- Tico Wells, Television and movie performer
- Etu Evans, Owner, Etu Evans Designer Shoes & The Solesville Foundation
- Ali Muhammad, President, 21st Century Hustle
- Kenneth Johnson, Esq, Sodexo Corporation
- Kyle Donovan, Publisher, NV Magazine
- Kimberly Marcus, Executive Director, Media and Telecommunications Rainbow PUSH Coalition



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**What:** The State of Black America: Saving and Wealth Building Address and Forum

**When:** Tuesday, February 23, 2010, 10a until 2pm

**Where:** Howard University, Armour J. Blackburn Center (Center of Main Campus)  
2400 Sixth Street, NW,  
Washington, DC 20059 (Info # 202-806-6100)

**Schedule:**

10:00 a.m. -11:00a.m. The BAS The State of Black America: Saving and Wealth Building Address

11:00 a.m. -2:00 p.m. The BAS State of the Black America Saving and Wealth Building Forum

2:00 p.m. – 4:00 p.m. The BAS Reception  
Tavis Smiley will be announced as the Black America Saves LifeSAVING honoree during the Black America Saves closing reception

**Contact:** Lavonia Perryman Fairfax, Assistant Director, Black America Saves 313-404-0977  
[lavoniaperryman@gmail.com](mailto:lavoniaperryman@gmail.com) or  
Charles Lowery, Director, Military Saves, 202-567-1000

**ABOUT US:** Black America Saves (BAS) Black America Saves (BAS) a non profit community outreach national organization group engaged in community financial education and wealth building programs. Currently BAS have several hundred partners which include SCLC, National RainbowPUSH Coalition, National Congress of Black Women, and other non profit and community organizations.

With their support all across the country, Black America Saves is helping African-Americans learn to build wealth, not debt.