



For Immediate Release:
January 6, 2010

Stacy Van Alstyne, IFEBP, (262) 373-7746
Christine Lamitina, America Saves, 202-939-1018

International Foundation of Employee Benefits Plans (IFEPP)
Participates in America Saves Week:
Spreading the Word on Retirement Savings

Washington, DC – As part of America Saves Week 2010, scheduled for February 21 – 28, the International Foundation of Employee Benefits Plans is launching a retirement readiness campaign and urging its members to spread the word of risk tolerance. The International Foundation is a major partner in America Saves Week, a coalition effort led by the Consumer Federation of America's *America Saves* campaign and the American Savings Education Council.

Resources developed by the International Foundation will be made available to all members in conjunction with America Saves Week 2010. These materials will highlight the extensive information Foundation members can provide to help plan participants reassess their risk tolerance and the importance of continually monitoring their investments. The Foundation plans to distribute these materials through their websites, e-mail communications, and in February's *Benefits & Compensation Digest*. Through their efforts, the Foundation anticipates more than 100,000 plan participants will receive the message of developing solid retirement plans.

"The Foundation is pleased to be supporting America Saves Week. Helping employers develop sound retirement plans for the future security of all beneficiaries is a cornerstone issue of ours," said Michael Wilson, CEO of International Foundation of the Employee Benefit Plans. "Financial independence in retirement is possible only when saving is part of the plan."

"While the responsibility for planning and saving for retirement has shifted to employees, employers and many non-profit organizations provide planning resources to help individuals make investment decisions that are appropriate for them," said Dallas Salisbury, ASEC Chairman, President and CEO, Employee Benefit Research Institute. "I encourage all employees to talk with their employer, ask questions, and use on-line tools such as provided by americasavesweek.org."

America Saves Week, an annual event first organized in 2007, aims to promote personal savings, improve financial education and provide opportunities to save. Through information, advice and encouragement, educators assist those who wish to pay down debt, build an emergency fund, and save for a home, education or retirement.

###

America Saves Week is a nationwide campaign coordinated by the Consumer Federation of America's America Saves campaign and the American Savings Education Council (ASEC). More information about America Saves Week is available at www.americasavesweek.org

The International Foundation of Employee Benefit Plans is a nonprofit organization, dedicated to being a leading objective and independent global source of employee benefits, compensation, and financial literacy education and information. More information is available at www.ifebp.org