

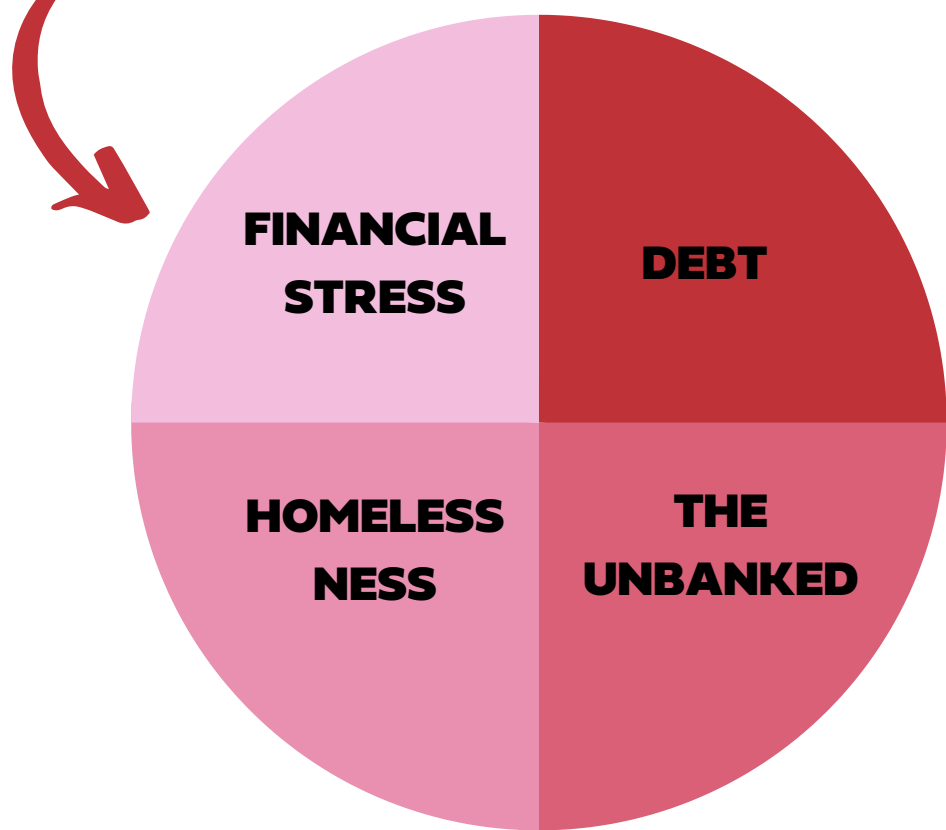


A New Veteran Focused Initiative Brought To You By AMBA, DCUC and Military Saves

STATEMENT OF NEED

Many veterans face the challenges of post-traumatic stress disorder, traumatic brain injury, and other physically disabling conditions. These challenges can make it difficult for veterans to find and maintain employment which can lead to financial instability.

KEY ISSUES AFFECTING VETERANS






AN INTEGRATED SOLUTION

The new Veteran Saves program from America Saves is designed to help veterans develop financial resilience and stability. The program will provide easy-to-use resources and tips grounded in behavioral science to help reduce critical issues faced by veterans.

TO HONOR AND ECONOMICALLY EMPOWER AMERICA'S HEROES AND THEIR FAMILY MEMBERS.

VETERAN SAVES LAUNCHES DURING MILITARY SAVES WEEK 2023

PROGRAM OUTCOMES	IMPLEMENTATION	IMPACT	CONCLUSION
 <p>VETS LEARN ABOUT FINANCIAL EDUCATION RESOURCES</p>	<p>WORKING WITH TRANSITION ASSISTANCE PROGRAMS</p>	<p>WILL PROVIDE RESOURCES THAT BETTER RESONATE WITH VETERANS CURRENT LIFECYCLE.</p>	<p>PROVIDE A COMPREHENSIVE RESPONSE TO THE FINANCIAL NEEDS OF TRANSITIONING SERVICE MEMBERS, RECENTLY SEPARATED VETERANS, AND EXISTING VETERANS.</p>
 <p>INCREASE VETERANS FINANCIAL STABILITY</p>	<p>WORKING WITH NATIONAL LEVEL ORGANIZATIONS</p>	<p>FINANCIAL INSTITUTIONS WILL BE ABLE TO INCREASE THE MARKETING OF FINANCIAL PRODUCTS THAT MEET THE UNIQUE NEEDS OF VETERANS AND THEIR FAMILIES.</p>	<p>EASY-TO-IMPLEMENT PERSONAL FINANCE RESOURCES FOR BOTH VETERANS AND PARTNERS</p>
 <p>CREATION OF AN ALIGNED COALITION AND NETWORK OF MILITARY AFFILIATED ORGANIZATIONS TO COLLABORATE WITH, AND DISTRIBUTE RESOURCES DIRECTLY TO VETERANS IN THEIR LOCAL COMMUNITIES.</p>	<p>RECRUITING NATIONAL PARTNERS AND CREATING A VETERAN SAVES TASK FORCE</p>	<p>INCREASED ACCESS TO FINANCIAL EDUCATION RESOURCES THAT SUPPORT SAVING EFFECTIVELY, REDUCING DEBT, AND TEACHING THE FOUNDATIONAL BUILDING BLOCKS TO FINANCIAL SUCCESS FOR VETERANS.</p>	<p>WE BELIEVE THIS PROGRAM WILL ASSIST IN SUPPORTING THE FINANCIAL HEALTH AND WELL-BEING OF ALL RECENTLY-SEPARATED VETERANS AND POSITIVELY AFFECT THEIR OVERALL QUALITY OF LIFE.</p>